



MUSICAL MASTERWORKS' ADVERTISING RATE SHEET 2016-2017

AD LOCATION	SIZE	COST
*Back of program	5 ½" x 8 ½"	\$800.00 (\$850.00 – color)
*Inside front cover	5 ½" x 8 ½"	\$700.00 (\$750.00 – color)
*Inside back cover	5 ½" x 8 ½"	\$600.00 (\$650.00 – color)
*Opposite Program Listing	5 ½" x 8 ½"	\$550.00
*Opposite "About the Artists"	5 ½" x 8 ½"	\$450.00
**Full Page	5 ½" x 8 ½"	\$350.00
**Half Page	5 ½" x 4"	\$250.00
Quarter Page	5 ½" x 2"	\$150.00

*Subject to availability – call number listed below ASAP for special placement

** All ads half page or larger receive a link to your URL on our website

Name of Advertiser: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name & Phone _____

EMAIL: _____ **URL for website: _____

Please Invoice Me: _____

Amount Enclosed: _____

CAMERA READY ADS PREFERRED

- If possible, please e-mail ads directly to musicalmasterworks@sbcglobal.net or mail to address below.
- Black and white only
- Check if you would like us to reuse last year's ad: _____
- Ads and payment due by **August 15.** (call ASAP for space reservation)

Please mail this form along with payment and ad copy to:
Musical Masterworks, PO Box 684, Old Lyme, CT 06371

Questions? E-mail: Musicalmasterworks@sbcglobal.net or call Kristina at 860 434-2252.