



MUSICAL MASTERWORKS' ADVERTISING RATE SHEET 2019-2020

AD LOCATION	SIZE	COST
*Back of program (COLOR)	5 ½" x 8 ½"	\$850.00
*Inside front cover (COLOR)	5 ½" x 8 ½"	\$750.00
*Inside back cover (COLOR)	5 ½" x 8 ½"	\$650.00
*Full Page COLOR – NEW	5 ½" x 8 ½"	\$600.00
*Opposite Program Listing (B/W)	5 ½" x 8 ½"	\$550.00
*Opposite "About the Artists" (B/W)	5 ½" x 8 ½"	\$450.00
**Full Page (B/W)	5 ½" x 8 ½"	\$350.00
**Half Page (B/W)	5 ½" x 4"	\$250.00
Quarter Page (B/W)	5 ½" x 2"	\$150.00

*Subject to availability – email marketing@musicalmasterworks.org ASAP for special placement

** All ads half page or larger receive a link to your URL on our website

**Advertisements can easily be purchased online at
<https://musicalmasterworks.org/support/advertise/>**

Name of Advertiser: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name & Phone _____

EMAIL: _____ **URL for website: _____

Please Invoice Me: _____

Amount Enclosed: _____

CAMERA READY ADS PREFERRED

- If possible, please e-mail ads directly to marketing@musicalmasterworks.org or mail to address below.
- Check if you would like us to reuse last year's ad: _____
- Reservation and payment due by **June 30, 2019.** (call or email ASAP for space reservation)

Please mail this form along with payment and ad copy to:
Musical Masterworks, PO Box 684, Old Lyme, CT 06371

Questions? E-mail: marketing@musicalmasterworks.org