



**MUSICAL MASTERWORKS' ADVERTISING RATE SHEET 2022-2023**

AD LOCATION	SIZE	COST
*Back of program (COLOR)	5 ½" x 8 ½"	\$850.00
*Inside front cover (COLOR)	5 ½" x 8 ½"	\$750.00
*Inside back cover (COLOR)	5 ½" x 8 ½"	\$650.00
*Full Page COLOR – NEW	5 ½" x 8 ½"	\$600.00
*Opposite Program Listing (B/W)	5 ½" x 8 ½"	\$550.00
*Opposite "About the Artists" (B/W)	5 ½" x 8 ½"	\$450.00
**Full Page (B/W)	5 ½" x 8 ½"	\$350.00
**Half Page (B/W)	5 ½" x 4"	\$250.00
Quarter Page (B/W)	5 ½" x 2"	\$150.00

\*Subject to availability – email [marketing@musicalmasterworks.org](mailto:marketing@musicalmasterworks.org) ASAP for special placement

\*\* All ads half page or larger receive a link to your URL on our website

**Advertisements can easily be purchased online at  
<https://musicalmasterworks.org/support/advertise/>**

Name of Advertiser: \_\_\_\_\_

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Please Invoice Me: \_\_\_\_\_

Amount Enclosed: \_\_\_\_\_

**CAMERA READY ADS PREFERRED**

- If possible, please e-mail ads directly to [marketing@musicalmasterworks.org](mailto:marketing@musicalmasterworks.org) or mail to address below.
- Check if you would like us to reuse last year's ad: \_\_\_\_\_
- Reservation and payment due by **August 15, 2022.** (call or email ASAP for space reservation)

Please mail this form along with payment and ad copy to:  
Musical Masterworks, PO Box 684, Old Lyme, CT 06371

**Questions? E-mail: [marketing@musicalmasterworks.org](mailto:marketing@musicalmasterworks.org)**